Ekene Stanley Emecheta, In Bed with Phone, 2020

Gallery Marketing Templates Instructions

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We've made it easy for you to create Artsy branded marketing assets using Google Drawing templates. These templates were designed for you to mix and match. All you have to do is upload a hi-res image and replace some text. To get started:

1   Log into a
    Google account.

2   Click on a template link
    to make an editable copy.

3   Follow the instructions
    in this document.

Click on the template you wish to use and follow the instructions on the next page:

To promote	Instagram Story		Instagram Post		Email	
an exhibition on artsy	Insert Exhibition Title Here	Download template here	Exhibition Title Here	Download template here	Insert Exhibition Title Here	Download template here
your overall artsy presence	Browse our available works On Artsy	Download template here	Browse our available works on Artsy	Download template here	Browse our available works on Artsy	Download template here
an individual artwork on artsy	Discover Artists Name's work and more on Artsy	Download template here	Discover Artist Name's work and more on Artsy	Download template here	Discover Artist Name's work and more on Artsy	Download template here
viewing room on artsy	Viewing Room Viewing Room Title Here	Download template here	Viewing Room Insert Title Here	Download template here	Viewing Room Insert Viewing Room Title Here	Download template here
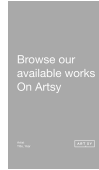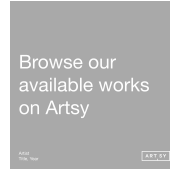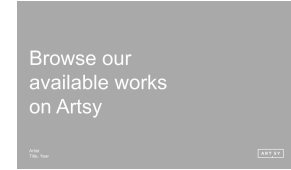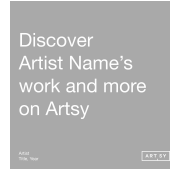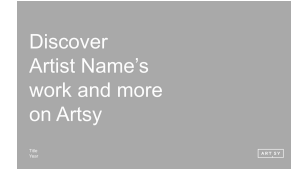
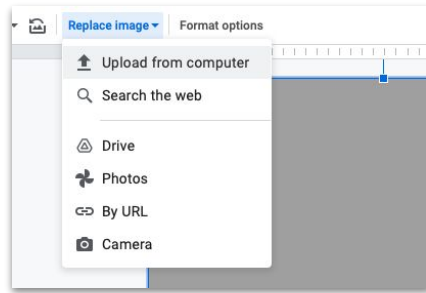# Using Your Templates

Using Your Templates

Follow these instructions for the templates above. They are formatted in sizes for Stories, Posts, and Email.

1

Make a copy of the template you need by clicking on one of the links listed on slide 3.

2

Select the gray background image and click "Replace Image" > "Upload from Computer."
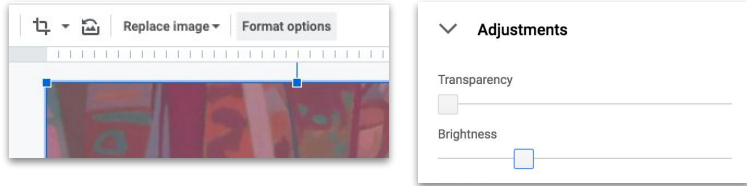

3

Upload a hi-res background image from the show. Recommended size: minimum 2000px height. To edit the placement of the image, right click the image, and select "Crop Image."
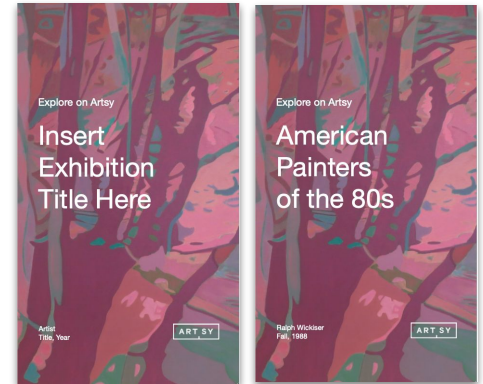
4

If the text is not readable, select the image, click "Format Options" and decrease "Brightness" under "Adjustments" on right.
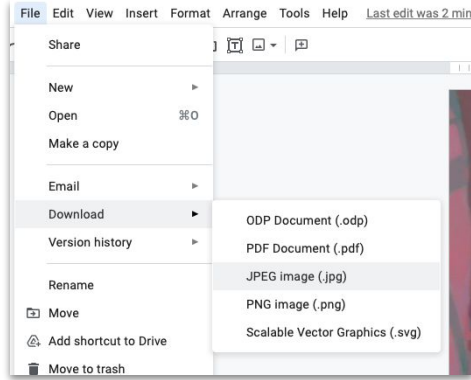

5

Follow the prompts in the placeholder text and type in your text as you wish for it to appear. Make sure to include image credit and exhibition start and end dates where applicable.

6

Download and save your newly created asset: "File" > "Download as" > "JPEG image." This is the last step for making Email and Post assets.

ARTSY

Thank You

If you have questions or need assistance, please contact your Artsy liaison or reach out to partnersupport@artsy.net.